



# FOOD & FUND DRIVE TOOLKIT





## THANK YOU FOR HOSTING A FOOD AND/OR FUND DRIVE TO BENEFIT FOOD FOR LANE COUNTY!

**About Food Drives:** Food drives play a vital role in providing essential, nonperishable items, ensuring that individuals and families facing hunger have reliable access to nutritious food. They also provide variety to our food system.

**About Fund Drives:** Fund drives provide the financial resources needed to purchase fresh food, support meal programs, and expand services. For every dollar donated, Food for Lane County can access and distribute TWO meals into the community.

**About Hunger In Lane County:** As of 2023, 13.2% of the county's residents experienced food insecurity - higher than the national average of 11.5%. Reasons for this include low-paying jobs, reduced work hours, rising grocery costs and high housing costs. Climate crises like summer wildfires and winter ice storms force people to leave their homes and shelters, creating more emergency food needs (Oregon Food Bank Network's 10 Hunger Facts, 2022)

**About Food for Lane County:** Food for Lane County is a nonprofit organization dedicated to alleviating hunger and improving access to nutritious food for individuals and families in Lane County. Through a network of food pantries, meal sites, and innovative programs, Food for Lane County distributes millions of pounds of food annually to those in need.



## PREPARE FOR COLLECTING AND DONATING FOOD

### Determine how you'll collect food:

- Provide your own containers (boxes, bags, etc.) or
- Check out a barrel from Food For Lane County at 770 Bailey Hill Rd, Eugene between Mon-Fri from 9am-4pm.

### Make a plan for dropping off collected food:

Because our driver resources are limited, we ask that you prepare to self-deliver collected food back to Food for Lane County.

Please note that barrels are approx. 3' tall and 20" in diameter. They can hold 200-250 pounds of food on average.

*If you need assistance with your barrel or your drive plans to use four or more barrels, please contact our Community Giving Coordinator, Caitlin Caldwell, at [ccaldwell@foodforlanecounty.org](mailto:ccaldwell@foodforlanecounty.org) or 541-343-2822 x126.*



## HELPFUL TIPS & SUGGESTIONS TO HOST A SUCCESSFUL DRIVE

**Location, Location, Location:** Place collection bins in high-traffic areas like office lobbies, schools, community centers, or grocery stores. If possible, partner with local businesses or organizations willing to host a drop-off site. Ensure your collection points are easily accessible and clearly labeled to encourage participation.

**Make It A Friendly Competition:** Turn your food drive into a fun challenge to boost engagement! Encourage departments, classrooms, neighborhoods, or teams to compete against each other to see who can donate the most items. Use leaderboards or weekly updates to keep everyone motivated and recognize top contributors.

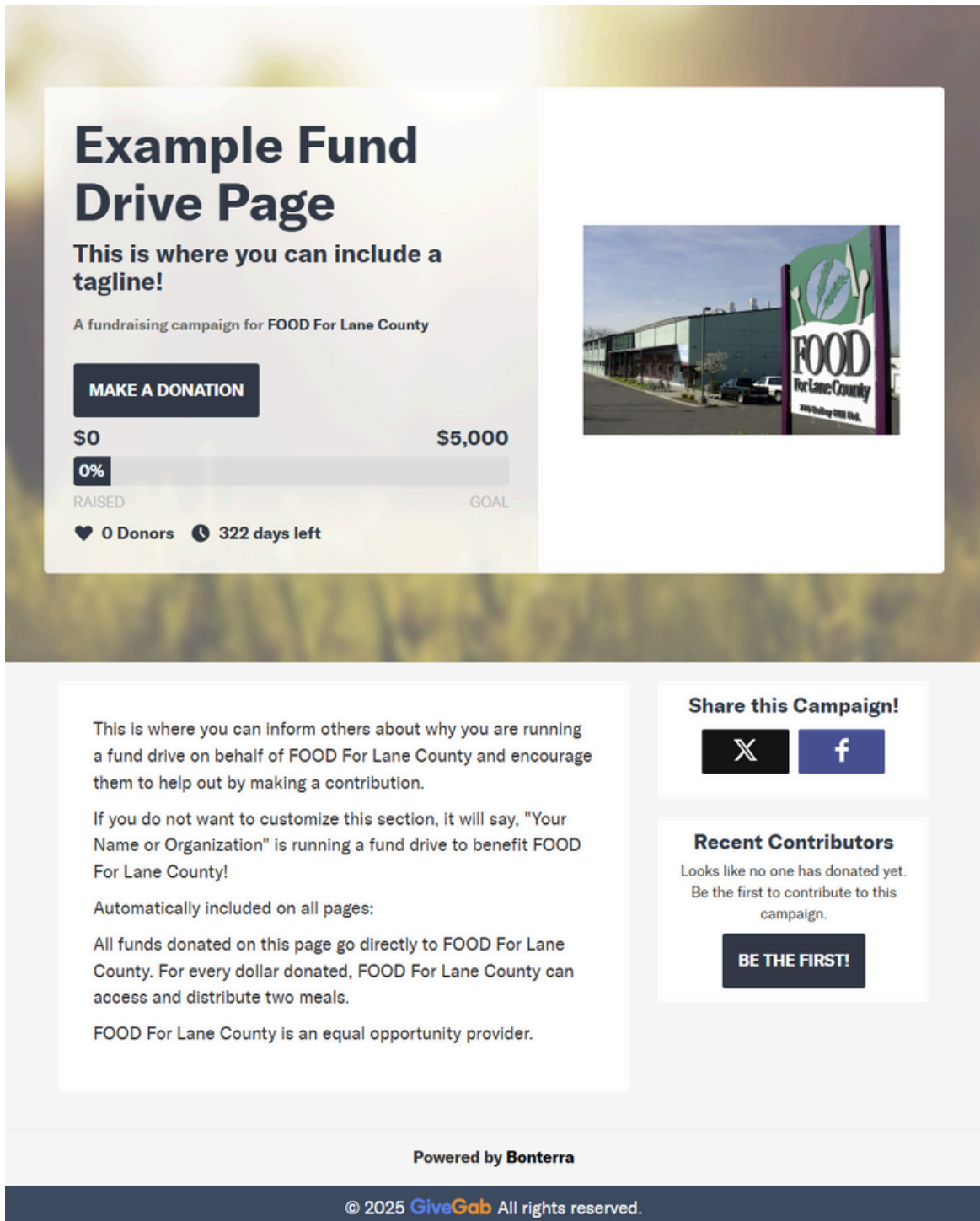
**Consider Adding Incentives:** Offer small prizes such as gift cards, a casual dress day at work, or a “winner’s trophy” to the top donors. Even non-monetary incentives, like social media shout-outs or a “Wall of Fame,” can encourage participation.

**Promotion Is Key:** Use social media, email newsletters, posters, and word-of-mouth to let people know when and where to donate. If partnering with a business or organization, ask them to help promote the event to their employees or customers. Providing updates throughout the drive can help keep momentum going.

## Interested in hosting a FUND DRIVE or adding one to your food drive?

Food for Lane County can create an online giving page tailored to your drive! All donations are given directly to Food for Lane County, so you don't have to stress about getting the money to us.

Fill out [THIS FORM](#) if you would like to host a fund drive.



**Example Fund Drive Page**

This is where you can include a tagline!

A fundraising campaign for FOOD For Lane County



**MAKE A DONATION**

\$0 \$5,000

0% RAISED GOAL

♥ 0 Donors ⌚ 322 days left

**Share this Campaign!**

**Recent Contributors**

Looks like no one has donated yet.  
Be the first to contribute to this campaign.

**BE THE FIRST!**

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## SAMPLE POSTS FOR SOCIAL MEDIA

We're hosting a [Food/fund Drive Name] to support Food for Lane County, and we need your help! ❤️ Donate canned goods, peanut butter, cooking oil, and more at [location] on [drive date]. Let's come together to fight hunger in Lane County!

Can't donate food? Help us spread the word or make a monetary contribution at [donation link].

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A huge thank you to everyone who has donated to our [Drive Name] so far! ❤️ Your generosity is making a real difference for Food for Lane County and our neighbors experiencing food insecurity. But we're not done yet! There's still time to drop off items at [location] before [date] or donate online at [link]. Every can, box, and dollar helps provide meals for those in need!

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Wow! Thanks to your kindness and generosity, our [Drive Name] collected [food/money raised] for Food for Lane County! That translates to [number of meals] meals for those in our community who need them most. 🍴 We couldn't have done it without you ❤️ Thank you for being part of the fight against hunger!

Pro tip: Make sure to tag FFLC in your posts using @foodforlanecounty



## QUESTIONS?

We're here if you need anything! Contact Food for Lane County at:

### Main Office Address

770 Bailey Hill Road  
Eugene, Oregon 97402

### Hours of operation

Monday-Friday, 8 a.m.-5 p.m.

### Phone

541-343-2822

The phone is answered Monday-Friday, 9 a.m.-4 p.m.

*The following pages include materials for you to use for your food drive, such as our logo and our list of most needed items.*

*Please feel free to utilize the following logos for promotional materials for your food or fund drive.*





**Food for  
Lane County**

**DONATE  
ONLINE**



**Venmo**



**FOOD  
DRIVE**

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**Donate  
HERE**



# DONATE ONLINE

[insert your  
QR code here]



# MOST NEEDED FOODS

*\*Shelf-stable, nonperishable foods only please\**

Cooking oil, spices

Canned meats (like tuna or chicken)

Soups and stews (pull tops are great!)

Multi-purpose baking mixes (ex: Bisquick)

Cereal

Coffee

Masa, mole

Pasta and rice

Peanut butter, jams, and jellies

Granola, protein bars, and nuts

Canned veggies, beans, or fruits





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